

No. IGNOU/SRD/ R-IV/2023/1061

Dated: 14/2/2023

NOTIFICATION

The Academic Council Standing committee in its 58th Meeting held 20th December 2022 has approved the Internal Credit Transfer from the pre-revised BBA Retailing (BBARL) to Revised BBARIL Programme of the School of Management Studies (SOMS).

In view of the above, the transfer of credits and mapping of courses in the revised BBA Retailing (BBARL) to Revised BBARIL programs as per the Credit Transfer Policy of the University is allowed with immediate effect.

This notification is being issued with the approval of the competent authority.



14.2.23

Dr. Himansu Kumar Bose
Registrar (SRD)

AR (VCO) for information of Hon'ble Vice Chancellor
All Pro-Vice Chancellors
All Directors of Schools / Heads of Departments
All Regional Directors, IGNOU Regional Centres with a request to disseminate the information at wider level
Head (CD) with a request to upload the notification on IGNOU website
All Sections of SRD

**Internal Credit Transfer Scheme of BBA in Retailing (BBARIL) with the
Courses of Pre-revised BBA (Retailing) - BBARL**

Diploma in Retailing (DIRIL) / BBARIL

| BBA in Retailing (BBARIL), Revised Programme | | | BBA (Retailing) (BBARL), Old Programme | | |
|---|-------------------------------------|----------------|---|------------------------------------|----------------|
| Semester I | | | | | |
| Course code | Course Title | Credits | Course code | Course Title | Credits |
| BRL-101 | Overview of Retailing | 4 | BRL-001 | Overview of Retailing | 4 |
| BRL-102 | Introduction to Retail Marketing | 4 | BRL-002 | Retail Marketing and Communication | 4 |
| BRL-103 | Store Operations | 4 | BRL-007 | Store Operations-I | 4 |
| Semester II | | | | | |
| BRLP-101 | Internships, WorkBook and Viva-Voce | 16 | BRLT-005 | Internship and Viva-Voce | 16 |

Advanced Diploma in Retailing (ADIR) / BBARIL

| BBA in Retailing (BBARIL), Revised Programme | | | BBA (Retailing) (BBARL), Old Programme | | |
|---|--|----------------|---|---|----------------|
| Semester III | | | | | |
| Course code | Course Title | Credits | Course code | Course Title | Credits |
| BRL-106 | Managing Human Resources | 4 | BRL-008 | Human Resources | 4 |
| BRL-107 | Buying and Merchandising-I | 4 | BRL-006 | Buying and Merchandising-I | 4 |
| BRL-108 | Retail Operations and Store Management | 4 | BRL-011 | Retail Operations and Store Management II | 4 |
| Semester IV | | | | | |
| BRL-110 | IT Application in Retail | 4 | BRL-015 | IT Application in Retail | 4 |

BBA in Retailing (BBARIL) / BBARIL

| BBA in Retailing (BBARIL), Revised Programme | | | BBA (Retailing) (BBARL), Old Programme | | |
|---|---|----------------|---|---|----------------|
| Semester V | | | | | |
| Course code | Course Title | Credits | Course code | Course Title | Credits |
| BRL-112 | Buying and Merchandising-II | 4 | BRL-010 | Buying and Merchandising II | 4 |
| BRL-114 | Visual Merchandising & Store Planning | 4 | BRL-012 | Visual Merchandising and Store Management | 4 |
| Semester VI | | | | | |
| BRLP-103 | On the Job Training, Workbook and Viva-Voce | 12 | BRLT-016 | On the Job Training and Viva-Voce | 12 |

Note: BBA in Retailing (BBARIL), Revised Programme (as listed in the left side of the table)
BBA (Retailing) (BBARL) Pre-revised Programme (as listed in the right side of the table).