

INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Planning & Development Division

IG/P&DD/Launch/2022/
December 26, 2022 | 822

Academic Programme Launch Notification No. 88
M. A. in Journalism and Digital Media (MAJDM)

With the approval of Competent Authority, the M. A. in Journalism and Digital Media (MAJDM) will be offered through ODL mode from January, 2023 session. The details of the Programme are as under:

Eligibility: Bachelor Degree in any discipline

Medium of Instruction: English

Duration: 2 Years (Minimum), 4 Years (Maximum)

Fee Structure: ₹ 10,000/-

Programme Details: Total Credits 72

Study Materials: Print & Digital

Expected Enrolment: 500

| Course Codes | Title of the Course | Type of Course | Credits |
|------------------------------------|--|----------------|-----------|
| 1st Year | | | |
| MNM-011 | Understanding Digital Media | Theory | 4 |
| MJM-021 | Reporting Techniques | Theory | 4 |
| MNM-003 | Digital Photography and Videography | Theory | 4 |
| MJM-023 | Broadcast and Online Journalism | Theory | 4 |
| MNM-013 | Media, Information and Empowerment | Theory | 4 |
| MNM-014 | Contemporary Scenario of Digital Media | Theory | 4 |
| MJM-025 | Media Laws and Ethics | Theory | 4 |
| MNML-012 | Digital Journalism Practical | Practical | 8 |
| 1st Year Credits | | | 36 |
| 2nd Year | | | |
| MNM-030 | Theorising Digital Media | Theory | 4 |
| MNM-031 | Internet Research Methods | Theory | 4 |

Next Day
26/12/22
Planning & Development
वि.प.ड.वि., मेदान कॉलेज
SOU Maidan Garhi

| Course Codes | Title of the Course | Type of Course | Credits |
|------------------------------------|--------------------------------|----------------|-----------|
| MNM-032 | ICT for Development | Theory | 4 |
| MNM-033 | Data Science and Big Data | Theory | 4 |
| MNM-034 | Mobile Journalism | Theory | 4 |
| MNM-035 | Media and Information Literacy | Theory | 4 |
| MNM-036 | Digital Media Literacy | Theory | 4 |
| MNMP-012 | Internet Research Project | Project | 8 |
| 2nd Year Credits | | | 36 |
| Total 36 + 36 = 72 Credits | | | |

Details of Approval in the Academic Council: 58th ACSC meeting , held on 21st November 2022,
(vide Item No. 58.33)

Programme Coordinator & Contact Details:

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Neeti Agrawal
21/11/2022
(Prof. Neeti Agrawal)
Director, P&DD
Planning & Development
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To
Directors of Schools, Head of Divisions
AR, VCO & PS to all PVCs